

Workshop 4: Approaches to Funding

Session Outline

A session to provide an overview of different grant funding available and writing funding applications.

What are your ambitions?

- Working overseas
- Supporting teams on placements
- Bringing staff from low income countries to NHS Scotland
- Virtual learning
- Networking
- Coaching and mentoring
- Working in partnerships with developing countries

If you have a good idea/proposal there will be money somewhere!

~ What makes a good idea?

- Addresses a recognised need → evidenced with facts + figures
- Proposal is designed to address need
- Partners are credible + experienced
- Difference will be tangible + measurable
- Benefits outweigh costs

To be successful, proposal needs to meaningfully contribute to funders ambitions

~ Fit funding to the project, not the other way around

~ Funders will fund projects, not ideas

Think of proposal as a timeline

~ Past

- Root problem – why the need for change?
- Credible data – evidence of the problem
- What actions have already taken place – what has worked well? What has failed?

~Present

- How will proposal meet strategic ambitions?

~Immediate future

- Solution you propose
- Who is involved? How did you select them?
- When + where are you going to do it?
- Who is the target beneficiary group?
- What is it you propose to do?
- How are the costs directly related?

~Long term future

- How do you measure lasting change?
- Sustainable effect
- Impact on the problem now + in the future?
- Can the project be replicated / applied elsewhere?

DOs + DON'Ts

~Do:

- Simple clear language
- Answer questions on form
- Read form several times
- Ask someone from outside project to read it

~Don't:

- Use buzz words/ acronyms

→ most unsuccessful applications fail because they didn't answer the funding questions.