

# GCI

**Global  
Community  
Impact**



Ian Walker  
Senior Director



*Property of Johnson & Johnson*

# Our Credo

A Common Set of Values Unifying Diverse Business



- Created in 1943, establishing our business values
- Drives deep commitment to ethical principles
- Hierarchy of Responsibilities
  - Patients
  - Health Care Professionals
  - Employees
  - Communities
  - Stockholders



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We believe our first responsibility is to the doctors, nurses and patients, to mothers and fathers and all others who use our products and services. In meeting their needs everything we do must be of high quality. We must constantly strive to reduce our costs in order to maintain reasonable prices. Customers' orders must be serviced promptly and accurately. Our suppliers and distributors must have an opportunity to make a fair profit.

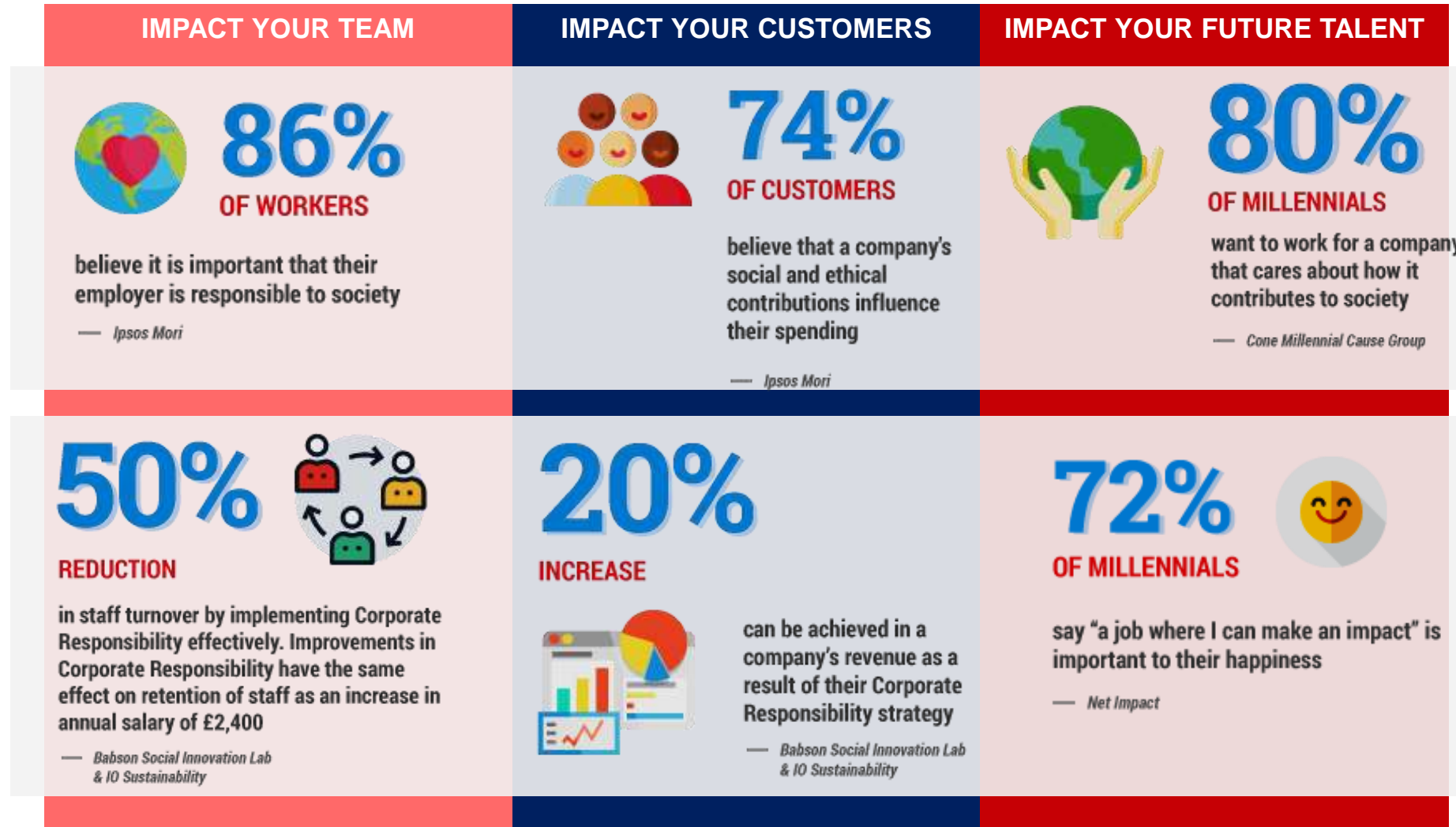
We are responsible to our employees, the men and women who work with us throughout the world. Everyone must be considered as an individual. We must respect their dignity and recognize their merit. They must have a sense of security in their jobs. Compensation must be fair and adequate. We must encourage and assist them in their personal lives. We must help employees fulfill their family responsibilities. Employees must feel free to make suggestions and complaints. There must be equal opportunity for employment, development and advancement for those qualified. We must provide competent management, and their actions must be just and ethical.

We are responsible to the communities in which we live and work and to the world community as well. We must be good citizens — support good works and charities and bear our fair share of taxes. We must encourage civic improvements and better health and education. We must maintain in good order the property we are privileged to use, protecting the environment and natural resources.

Our final responsibility is to our stockholders. Business must make a sound profit. We must experiment with new ideas. Research must be carried on, innovative programs developed and mistakes paid for. New equipment must be purchased, new facilities provided and new products launched. Reserves must be created to provide for adverse times. When we operate according to these principles, the stockholders should realize a fair return.

**We are responsible to the communities in which we live and work and to the world community as well.**

# Global Community Impact: Good for Business and Good for Society





A photograph of Alex Gorsky, CEO of Johnson & Johnson, speaking to a large, blurred crowd. He is wearing a dark suit, white shirt, and patterned tie. The background is a colorful, out-of-focus crowd of people.

“Health is not a privilege; it’s a basic human right.  
That means businesses like ours must help  
create healthier societies.”

—Alex Gorsky, CEO, Johnson & Johnson

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# Our Purpose:

We support and  
**champion** the  
people on the  
front lines who are  
at the heart of  
delivering care.

**We support and champion** the people on the front lines who are at the heart of delivering care.



so that

communities and health systems  
have the ability to address  
health needs

so that

communities experience  
sustainable health outcomes.



# Community-Based Partnerships

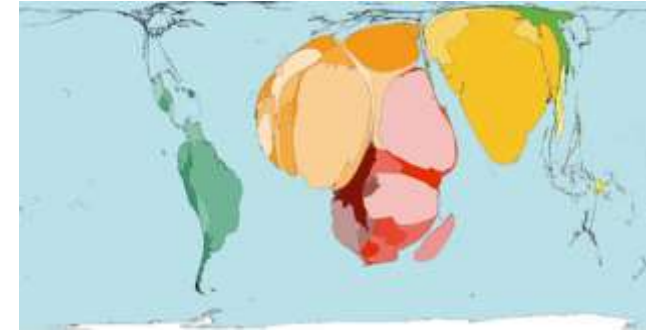


We partner with community-based groups that:

- Are experts in their fields and in the needs of their communities
- Have the greatest insight into...
  - The needs of underserved populations
  - The approaches that stand the greatest chances of success
- Are diverse in scale and scope
  - Globally recognized non-governmental organizations
  - Small, grassroots groups



# The Essential Surgery Challenge in Numbers



**5 billion**

*of the worlds  
population who do  
not have access to  
safe surgery*

**2million**

*women suffer  
from Obstetric  
fistula*

**\$12.3 Trillion**

*In GDP losses by  
2030 if we do not  
invest in surgical care*

**1/3** of the worlds  
population only  
receives **6.3%** of  
surgical procedures

**95 million**

*children are  
born each year  
with a  
congenital  
disability*

**18 million**

*People die  
each year  
from  
preventable  
surgical  
conditions*

**5.8 million** people  
die each year as a  
result of injuries or  
accidents

**25%** of disabilities  
could be treated  
with surgical  
interventions

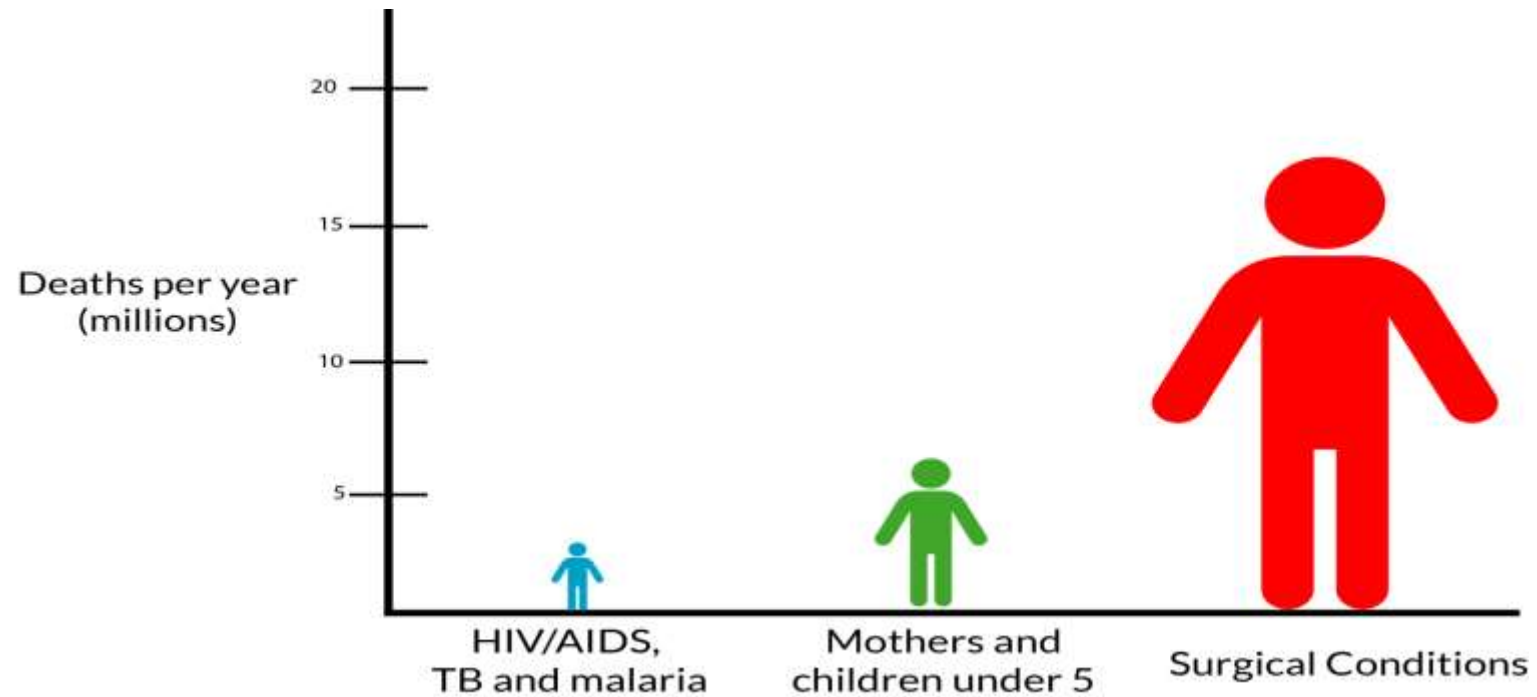
*For every **\$1** spent  
on strengthening  
local surgical  
capacity, **\$10** is  
generated*

**81m** people are  
impoverished  
due to  
catastrophic  
healthcare costs

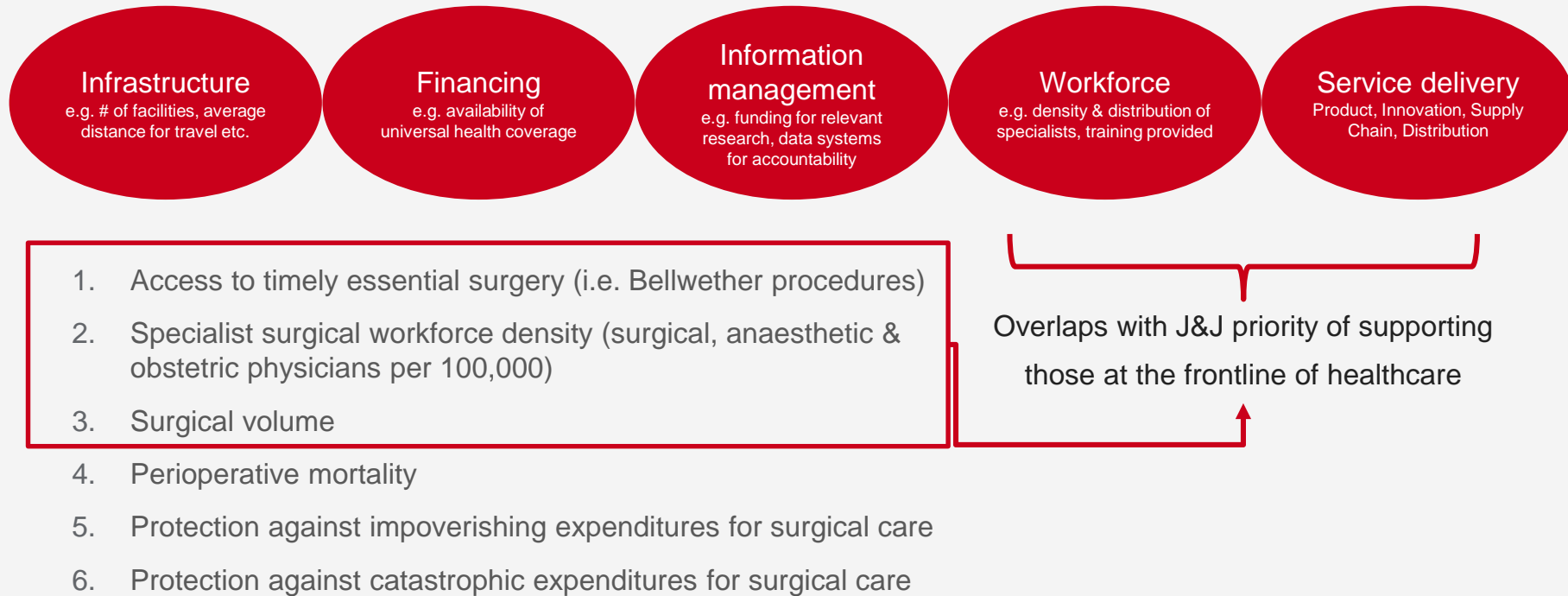
**831** women die  
every day from  
pregnancy or  
childbirth  
complications

*Surgical conditions  
represent **30%** of  
global disease burden*

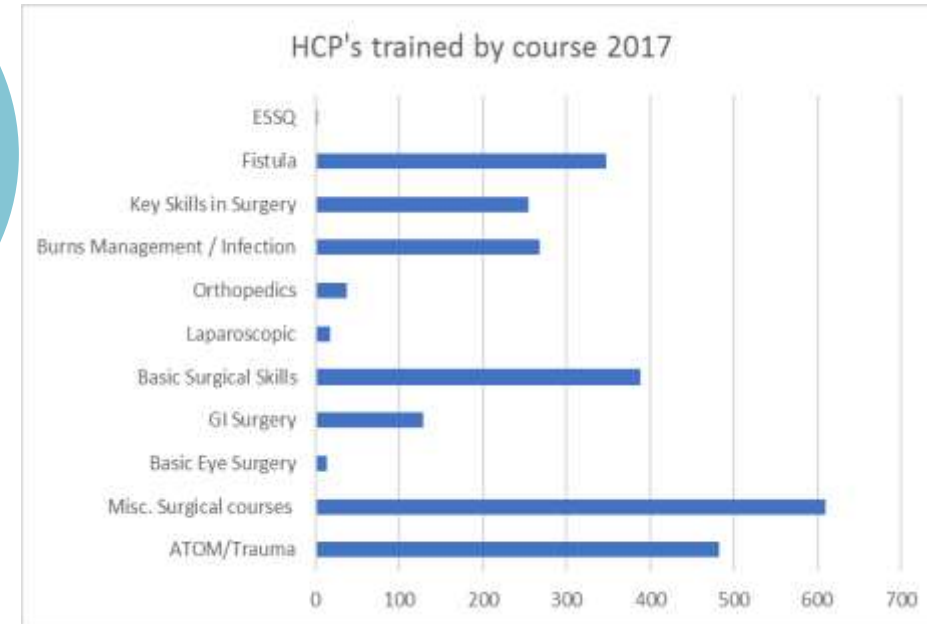
# Burden of Surgical Deaths Worldwide



# Domains influencing surgical system strength



# J&J Global Community Impact focuses on three areas in our Essential Surgery Programming



GCI Trained over 2,500 Surgical Ecosystem workers across a range of procedures in 2017, potentially impacting the lives of over 10 million people



# Essential Surgery

**ASPIRATION:** *Safe, essential and timely surgical care can be accessed by all to save lives, prevent disability, promote economic growth and reduce social marginalization*

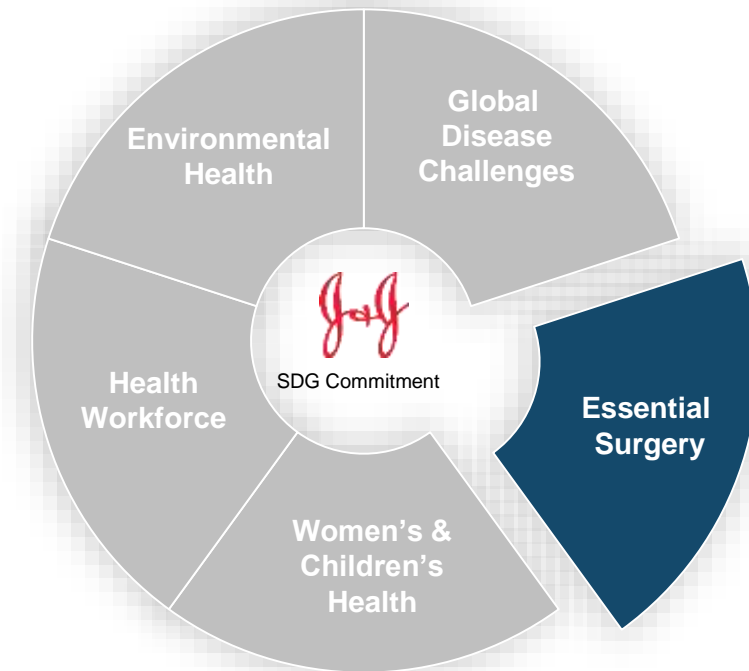
**Focus:** *Bell-wether procedures as defined by the Lancet Commission.*

**5-YEAR TARGET:** 50 million people will have received access to safe, essential, and timely surgical care.

**Status:** On track at end 2017. 43% of goal achieved, 21.4mm beneficiaries

## HOW:

1. Ecosystem Strengthening
2. Workforce Development
3. Service Delivery
4. Advocacy



# PRODUCT DONATIONS FOR SURGICAL MISSIONS – 2017 data



- MAP - Ethicon and Ethicon Endo Surgery packs 2017
  - Distributed over \$9MM of product packed in over 600 carry on kits
  - Supported 365 missions teams, working in 68 countries in all four regions
- Depuy Synthes - In house managed mission support 2017
  - Distributed over \$9.8MM in product (Spine, Joint Recon, Trauma, Spine, MITEK, Power Tools, CMF)
  - Supported over 40 Mission trips in APAC, Africa and LATAM
  - Supported approx. 30 US organizations providing indigent and uninsured patient care
- Please allow 6 weeks!





MSSI Director Kwame Agyire Tettey



Trained ~ 7,000 HCP's in West Africa in 2018 ytd



UNIVERSITY OF EDINBURGH  
Business School

# On Line Education Sub Saharan Africa

**Women in Surgery Africa  
Save the Date - Launch Event**



**Supporting Women Surgeons and Trainees in Africa**  
Women in Surgery Africa (WISA) is an association of women surgeons which promotes training, education and the general welfare of female surgeons and surgical trainees in Sub-Saharan Africa.  
Endorsed by the College of Surgeons of East, Central and Southern Africa (COSECSA), WISA invites female surgeons, trainees and associates to join the WISA launch event and audience.  
For more information visit [www.wisafrica.org](http://www.wisafrica.org)

12.00 – 1.30pm, 2nd December 2015  
Victoria Hotel, Blantyre, Malawi

**WISA** MAKING THE 1900  
HISTORY [info@cosesca.org](mailto:info@cosesca.org)

 **THE UNIVERSITY  
of EDINBURGH**



**SCHOLARSHIPS AND STUDENT FUNDING**

The eoSurgical ESSQ Scholarship

 **THE UNIVERSITY  
of EDINBURGH**  
Global Health Academy

**MSc in Surgical Skills  
MSc in Family Medicine**

**Target Countries Malawi,  
Zambia, Uganda and  
Rwanda**



Prof Liz Grant



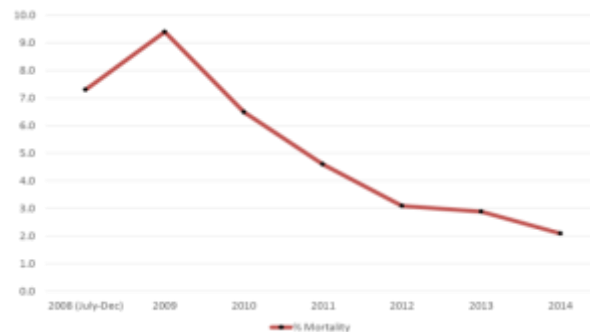
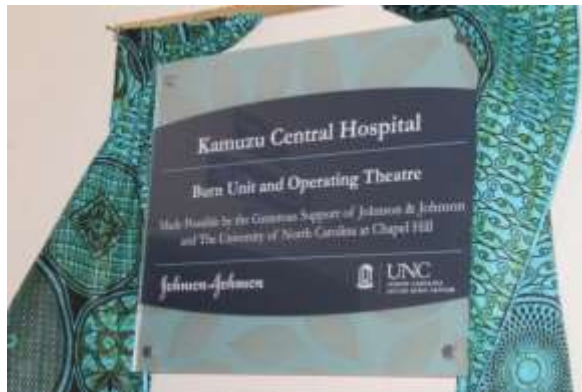
Prof James Garden with the first Malawian Graduate Dr Lughano Kalongolera



# MALAWI – Burns Unit Since 2011



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL





# Africa Grants Programme

## \$1.3m over three years



### Surgical and Anaesthetic Care Stream

*A focus on reducing morbidity and mortality from conditions requiring surgical intervention and/or enhancing patient safety as a result of improved anaesthetic care through the training of relevant health workers.*

### Community Health Care Stream

*A focus on increasing the availability and quality of essential healthcare and health information to underserved populations by training those who work and serve in the community at a rural and district level, outside the central hospital systems.*

**Between £10,000 and £50,000 for grants of up to 12 months**

**Over 300 applicants over round 1 & round 2**

**Third round to be launched in Q1 2019**

*Health education and health delivery institutions, professional associations and health-focused not-for-profit organisations could apply as a partnership between the UK and Republic of Ireland and low-middle income countries within Sub Saharan Africa*



## Africa Grants Programme Winners 2016/2017



- Community Health support for Disabled Children in Molo District, **Kenya**
- SAFE Anaesthesia in Blantyre **Malawi** (AAGBI)
- Palliative Care Capacity building in rural **Mauritania** (ASSIDE)
- Strengthening maternal and child healthcare services in PHUs in Kambia District, **Sierra Leone**
- Primary Trauma Care programme for **Sudan** (Oxford Uni, COSECSA)
- Improving anaesthesia safety in Northern **Tanzania** (Lifebox/KCMS)
- Transforming Maternity Care in Rural **Uganda** (Kitovu)
- Develop the capacity of surgeons and nurses in the use of laparoscopy for paediatrics in **Ghana**.
- REACH RCGP Education for Advancing Community Health, **Sierra Leone**
- Expansion of MCHA Mentoring Across Kambia District, **Sierra Leone**
- Implementing the Surgical Safety Checklist and Structured Primary Trauma Care in **Sierra Leone**
- SAFE Operating Rooms **Uganda**
- Safe Anaesthesia from Education (SAFE) Paediatrics, **South Africa**
- Integration of palliative care into community healthcare provision for South Sudanese refugees in Adjumani district, **Uganda**

# What Role Can Corporates Play in Essential Surgery?

| Potential Industry Role: <i>Contribute Product, Innovation &amp; Capabilities as part of a unifying coalition</i> |   |   |
|---|---|---|
| Proposed High-Value Capabilities & Contributions  | 1 | <b>Product &amp; Innovation</b><br><i>Fostering the deployment of impactful products and promising innovations</i>  |
|   | 2 | <b>Professional Education</b><br><i>Delivering safe, effective product and procedure training, Nurses, Anaesthetic training, BioMedical Engineers, Leadership and Management</i>          |
|   | 3 | <b>Epidemiology /Clinical Research &amp; Development</b><br><i>Leveraging world class surgical and pharmaceutical research that answers key questions and measures value and outcomes</i> |
|   | 4 | <b>Regulatory and go-to-market infrastructure</b><br><i>Bringing products to market and patients around the world</i>   |
|   | 5 | <b>Government Affairs</b><br><i>Enabling policy changes and shaping environment</i>   |
|   | 6 | <b>Business Operations</b><br><i>Supply Chain, Distribution, Logistics, Customer Support</i>  |



*Johnson & Johnson*

Thank you

